104301 **Orders** Order / Rev: Alt Order #: Product Desc: General Election Estimate: KSNV Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/16/12 / 07/25/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: **Denny Weddle & Associates Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 750 Tam O Shanter Billing Cycle: EOM/EOC Las Vegas, NV 89109 Agency Commission: 15%

Advertiser

Name:

Priority:

Gommittee to Re-Elect Judge Bill Jans

Demographic:

A25-54 PLC26

Product Codes:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Hiatus:

09/03/12-09/16/12,10/01/12-10/21/12

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	34	\$9,475.00	\$8,053.75
10/01/12	10/28/12	9	\$3,175.00	\$2,698.75
10/29/12	1 1 /03/12	7	\$2,500.00	\$2,125.00

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Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$9,475.00	\$8,053.75	0.00
October 2012	9	\$3,175.00	\$2,698.75	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	50	\$15,150,00	\$12 877 50	0.00

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Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

_Ln Cl	h Start	End	Inventory Code	e Break	Start/End 1	īme Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 KS	SNV 08/27/1	2 09/30/12	M-F 5-6a Wakel	Jp w/Wa@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	6	\$1,110.00
			M-F 5-6a Wakel	Jp w/Wagners								
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	: 08/27/12	09/02/12	MTWTF	2	\$185.00	0.00						
Week	: 09/03/12	09/09/12		0	\$0.00	0.00						
	(; 0 9/10/12	09/16/12		0	\$0.00	0.00						
	c: 09/17/12	09/23/12	MTWTF	2	\$185.00	0.00						
Week	: 09/24/12	09/30/12	MTWTF	2	\$185.00	0.00						
N 2 KS	SNV 10/22/1	2 11/04/12	M-F 5-6a Wakel	Jp w/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
			M-F 5-6a Wake	Up w/Wagners								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	c: 10/22/12	10/28/12	MTWTF	2	\$300.00	0.00						
Week	c: 10/29/12	11/04/12	MTWTF	2	\$300.00	0.00				1		
N 3 K	SNV 08/27/1	2 09/30/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
			Today Show							l l		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				i i		
Week	c: 08/27/12	09/02/12	MTWTF	1	\$550.00	0,00						
Week	c: 09/03/12	09/09/12		0	\$0,00	0.00						
Week	c: 09/10/12	09/16/12		0	\$0.00	0.00						
	c: 09/17/12	09/23/12	MTWTF	1	\$550.00	0.00						
Week	c: 09/24/12	09/30/12	MTWTF	1	\$550.00	0.00						
N 4 KS	SNV 10/22/1	2 11/04/12		СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
										•		

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Order / Rev:

104301

Advertiser:

Estimate:

Committee to Re-Elect Judge Bill Jansei

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

[Inventory Code Correction]

MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]

Week: 09/03/12

Week: 09/10/12

Week: 09/17/12

8 KSNV 09/27/12-09/27/12 NEWS 3 at 4 (1 HOUR)

MTWTF∺-

09/09/12

09/16/12

09/23/12

Product Desc: General Election

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/22		10/28/12	MTWTF	<u>opota/vveck</u>	\$600.00	0.00						
Week: 10/29		11/04/12	MTWTF∺∺	i 1	\$600.00	0.00						
N 5 KSNV 0	8/27/12	2 09/30/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am		:30	0	\$200.002	0.00 NM	4	\$800.00
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				ļ		
Week: 08/27	712	09/02/12	MTWTF	1	\$200.00	0.00				;		
Week: 09/03	/12	09/09/12	нненнн=	0	\$0.00	0.00						
Week: 09/10		09/16/12	HH	0	\$0.00	0.00						
Week: 09/17		09/23/12	MTWTF	2	\$200.00	0.00						
Week: 09/24		09/30/12	MTWTF	1	\$200.00	0.00						
N 6 KSNV 0	8/27/12	2 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	1	\$200.002	0,00 NM	3	\$600.00
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/27		09/02/12	MTWT'F- ↔	1	\$200.00	0.00						
Week: 09/03		09/09/12		0	\$0.00	0.00						
Week: 09/10		09/16/12		0	\$0.00	0.00						
Week: 09/17		09/23/12	MTWTF	1	\$200.00	0.00						
Week: 09/24		09/30/12	MTWTF	1	\$200.00	0.00						
N 7 KSNV 1			Rachael Ray	СМ	11am-12pm	MTWTF⋯⋯	:30	1	\$225.002	0.00 NM	1	\$225.00
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22		10/28/12	MTWTF	1	\$225.00	0.00						
N 8 KSNV ()8/27/1:	2 11/04/12	Noon News Noon News	СМ	12-1230pm	MTWTF····	:30	1	\$275.002	0.00 NM	5	\$1,375.00
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/27	712	09/02/12	MTWTF	1	\$275.00	0.00						
Week: 09/03		09/09/12	₩	0	\$0.00	0.00						
Week: 09/10		09/16/12		0	\$0.00	0.00						
Week: 09/17		09/23/12	MTWTF	1	\$275.00	0.00					1	
Week: 09/24		09/30/12	MTWTF	1	\$275.00	0.00						
Week: 10/01 Week: 10/08		10/07/12 10/14/12		0	\$0.00	0.00						
Week: 10/05		10/14/12		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/12		10/21/12	MTWTF	1	\$275.00	0.00						
Week: 10/29		11/04/12	MTWTF	1	\$275.00	0.00						
N 9 KSNV 0			News 3 at 4 (1/2 News 3 at 4		4-430p		:30	0	\$350.002	0.00 NM	4	\$1,400.00
Start		End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 08/27 Spot Ch D	ate Ra	09/02/12	escription	1 Star	\$350.00 <u>t/End Time</u>	0.00	Mookdowo	Long	th Data	Die Ton-		
			lews 3 at 4 (1/2 hr				<u>Weekdays</u> MTWThF	Leng	<u>ui Kate</u> 30 (\$350.00	Rtg Type	•	
		,9,6,9.7,9.8	ews s at 4 (1/2 m	, 440	ор		4 W		00 (40000.00	7 U.UU MM	1	
			ORY CODE; as of 7	7/30 4pm new	s is one hour!							
-			EWS 3 at 4 (1 HC		-				30 \$350.00	0.00 NM	i	
⊕ MG f	or 9.1,9	.4,9.3,9.2 ode Correct	•	7010	•11		n		o	7 0.00 INIVI		
•	-		EWS 3 at 4 (1 HC	OUR) 4-5p	m		-T		30 \$350.00	0.00 NM		
⊕ MGf	or 9.1,9	0.4,9.3,9.2 ode Correct		701() 4-5p	111		-,		ov \$350.00	U.OU INIVI		
7 KSNV 0	9/21/12		EWS 3 at 4 (1 HC	OUR) 4-5p	m			- :3	30 \$350.00	0.00 NM		

4-5pm

0

0

2

\$0.00

\$0.00

\$350.00

0.00

0.00

0.00

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:30 \$350.00 0.00 NM

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KSNV

Order / Rev: 104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

Alt Order #: Flight Dates:

08/27/12 - 11/04/12

Product Desc: G

General Election

Estimate:

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 08/27/12 09/30/12 News 3 at 4 (1/2 hr) KSNV CM 4-430p :30 \$350.002 0.00 NM \$1,400.00 News 3 at 4 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 MTWTF-~ 2 \$350.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 2 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p :30 (\$350-00) 0.00 NM MTWThF----See MG 9.5.9.6.9.7.9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 3 KSNV 09/17/12-09/23/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] MTWTF--Week: 09/24/12 09/30/12 \$350.00 0.00 Start/End Time Ch Date Range Description <u>Weekdays</u> <u>Length</u> Rate Rtg Type 4 KSNV 09/24/12-09/30/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350.00) 0.00 NM See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] N10 KSNV 10/22/12 11/04/12 News 3 at 4 (1/2 hr) CM 4-430p MTWTF--:30 \$450.002 0.00 NM 2 \$900.00 News 3 at 4 Start Date End Date Weekdays Spots/Week Rate Rating MTWTF--Week: 10/22/12 10/28/12 \$450.00 1 0.00 MTWTF~~ Week: 10/29/12 11/04/12 1 \$450.00 0.00 N11 KSNV 08/27/12 09/30/12 Face to Face w/ RalstonCM MTWTF--730-758pm :30 \$400.002 0.00 NM \$1,200.00 Face to Face w/ J.Ralston Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 08/27/12 09/02/12 MTWTF--\$400.00 1 0.00 Week: 09/03/12 09/09/12 0 \$0.00 0.00 Week: 09/10/12 09/16/12 0 \$0.00 0.00 MTWTF~~ Week: 09/17/12 09/23/12 \$400.00 1 0.00 Week: 09/24/12 MTWTF--09/30/12 \$400.00 1 0.00 N 12 KSNV 10/22/12 10/28/12 Face to Face w/ RalstonCM 730-758pm MTWTF~-:30 \$450.002 0.00 NM 1 \$450.00 Face to Face w/ J.Ralston Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/22/12 10/28/12 MTWTF--\$450.00 0.00 N13 KSNV 08/27/12 09/30/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$250.002 0.00 NM 3 \$750.00 Tonight Show Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 08/27/12 09/02/12 MTWTF--\$250.00 0.00 Week: 09/03/12 09/09/12 \$0.00 0.00 0 Week: 09/10/12 09/16/12 -----\$0.00 0.00 MTWTE--Week: 09/17/12 09/23/12 \$250.00 0.00 1 MTWTF--Week: 09/24/12 09/30/12 \$250.00 0.00 N14 KSNV 10/22/12 11/04/12 The Tonight Show CM 1135p-1237a MTWTF--:30 \$275.002 0.00 NM 2 \$550.00 Tonight Show **End Date** Start Date <u>Weekdays</u> Spots/Week Rating Rate 10/28/12 MTWTF--Week: 10/22/12 \$275.00 0.00 MTWTF--Week: 10/29/12 11/04/12 \$275.00 0.00 N 15 KSNV 09/17/12 09/23/12 Last Call w/Carson Daly CM 136-205am MTWTF--:30 \$40.003 0.00 NM 1 \$40.00 1 Last Call w/Carson Daly Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 MTWTF--Week: 09/17/12 \$40.00 0.00 N 16 KSNV 08/27/12 09/30/12 News 3 Today - SATURIDM 9am-930am ____ :30 \$275.002 0 0.00 NM \$1,100.00 News 3 Today - SAT Start Date End Date Rating Weekdays Spots/Week <u>Rate</u> Week: 08/27/12 09/02/12 ----S-\$275.00 0.00 Week: 09/03/12 09/09/12 ٥ \$0.00 0.00 Week: 09/10/12 09/16/12 -----\$0.00 0.00 Week: 09/17/12 ----S-09/23/12 \$275.00 0.00 Week: 09/24/12 09/30/12 ----5-\$275.00 0.00 N17 KSNV 10/22/12 11/04/12 News 3 Today - SATURIDM 9am-930am ----s-:30 \$300.002 0.00 NM 2 \$600.00 News 3 Today - SAT Weekdays Start Date End Date Spots/Week Rate Rating

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Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate: Ln Ch Inventory Code Start End Break Start/End Time Rate Pri Rtg Type Spots Days Len Spots Amount N 17 KSNV 10/22/12 11/04/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$300.002 0.00 NM \$600.00 News 3 Today - SAT Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week; 10/22/12 10/28/12 ----s-\$300.00 0.00 ----S-Week: 10/29/12 11/04/12 \$300.00 0.00 Totals \$15,150.00 50